

Having a sustainable thriving economy by:

1. Creating an ongoing, self sustaining, local economic engine by incubating small businesses, promoting new downtown businesses, and strengthening all business centers
 - a) Develop a “Where your money goes when you buy in Ogden” brochure
 - b) Develop a strong retail corridor along 12th Street and North Wall
 - c) Encourage additional retail city wide
 - d) Establish ourselves as an aerospace industry nucleus
 - e) Recruit and maintain high paying, skilled jobs in a wide range of fields
2. Continuing to establish ourselves as the high adventure recreation mecca and promote additional activities
 - a) Support High Adventure infrastructure that will enhance the economy and desirability for people to work and live here

Having stable and safe neighborhoods by:

3. Developing processes to encourage and prioritize responsible home ownership, stepping up efforts to encourage quality home rentals, and supporting historic preservation
 - a) Strategically focus resources in targeted geographical areas
4. Focusing initiatives to reduce crime and gang-related activities through prevention, intervention programs, and by strengthening community policing
 - a) Develop effective programs to deal with gangs, drugs, and crime, including “Colors of Success”
 - b) Promote neighborhood watch and other community initiatives to encourage safe neighborhoods
 - c) Support the continued use of technological advances to fight crime
5. Promoting effective transit alternatives throughout the City to connect our community

Having actively involved citizens by:

6. Encouraging neighborhood and community gatherings
 - a) Support two community fairs
7. Encouraging community wide service
 - a) Promote “Make-A-Difference Day” as an annual event
8. Utilizing innovative methods to inform the public
 - a) Conduct at least two Council meetings in the community

Having quality activities accessible to all by:

9. Supporting diverse community activities and events
 - a) Invest in City owned recreation facilities for all residents regardless of age, including the Marshall White Center, Lorin Farr pools, and the Centennial and Bonneville trails
10. Improving the quality of parks and recreational amenities
 - a) Evaluate options for improving parks; request recommendations from the Parks and Recreation Advisory Committee

Being well known for our rich natural environment by:

11. Utilizing the natural resources found in our community
12. Protecting, maintaining and preserving rivers, hillsides, trails, etc.
 - a) Develop “Green Ogden” goals and policies
 - b) Develop an open space plan
13. Enhancing and promoting environmentally-friendly high adventure activities, amenities and infrastructure